



**Crumlin College**  
OF FURTHER EDUCATION

## School of Information Technology & Multi Media

### Summary of Course Costs & Course Descriptions 2022/23

All Costs subject to change

#### Advertising & Graphic Design

| Course Cost:            | Description / payment schedule:            |      | Total       |
|-------------------------|--------------------------------------------|------|-------------|
| Course Registration Fee | College Registration fee                   | €300 |             |
|                         |                                            |      | €300        |
| Exam Fee                | QQI Exam Fee is included in Course Charge  |      |             |
| Uniform                 | Not Applicable                             | Nil  | Nil         |
| Books & Materials       | 2 USB Drives (Available to buy in College) | €13  | €13         |
| <b>TOTAL:</b>           |                                            |      | <b>€313</b> |

#### Course Description

This one-year course is ideally suited to the student who has a creative flair and is interested in pursuing a career in Graphic Design or Advertising. It combines essential drawing skills with the use of modern multimedia applications such as Indesign, Dreamweaver and Illustrator. This is a practical course providing students with the technical skills necessary for a career in Graphic Design. Students supplement their studies one day a week with work experience in advertising agencies or other related areas.

**Awarding Body:** QQI – Graphic Design Award 5M1995

#### Minimum Entry Requirements:

Leaving Certificate/Leaving Certificate Applied or equivalent standards of education. A proven ability in Art would be an advantage & students should have an interest in art & design. Exemptions may be granted to mature students. All entry is subject to interview.

#### Subjects:

##### Design

Drawing  
Design Skills  
Typography  
Graphic Design Skills

##### Visual Graphics

Desktop Publishing  
Web Authoring  
Computer Illustrated Graphics

##### General

Advertising  
Communications