



Crumlin College
OF FURTHER EDUCATION

School of Business

Summary of Course Costs Course Description 2022/23

All Costs subject to change

Business Management & Marketing

Course Cost:	Description / payment schedule:	€	Total
Course Registration Fee	College Registration Fee	€300	
			€300
Exam Fee	QQI Exam Fee is included in Course Charge		
Uniform	Not Applicable	Nil	Nil
Books & Materials	As per booklist	€40	€40
Kits	Not Applicable		Nil
TOTAL:			€340

Course Description

This two-year course is designed to provide the knowledge & personal skills required for a career in business. The course combines the broad theoretical business & practical knowledge required to function at a high level in today's increasingly complex & challenging business world

Awarding Body:

- Year 1 - QQI Level 5 Business Studies 5M2102
- Year 2 - QQI Level 6 Business 6M4985

Minimum Entry Requirements:

5 Passes in the Leaving Certificate to include Maths. Exemptions may be granted to mature students. All entry is subject to interview.

Year 1

Business Administration Skills
Marketing Practice
Spreadsheet Methods
Principles & Practice of Selling
Business Law
Bookkeeping Manual & Computerised
Communications
Work Experience

Year 2

Human Resources Management
Leadership
Business Planning
Business Management
Business Development
Sales & Marketing Management
Personal & Professional Development
Customer Service