



**Crumlin College**  
OF FURTHER EDUCATION

**School of Fashion**

**Summary of Course Costs & Course Descriptions 2022/23**

Costs subject to change

**Fashion Buying & Merchandising**

Course Cost:	Description / payment schedule:		Total
<b>Course Registration Fee</b>	College Registration Fee	€300	
			<b>€300</b>
<b>Exam Fee</b>	QQI Exam Fee is included in Course Charge		
<b>Materials</b>	To be purchased during the year	€50	<b>€50</b>
<b>Kits</b>	Fashion Kit	€64	<b>€64</b>
<b>TOTAL:</b>			<b>€414</b>

**Course Description**

This dynamic one-year course aims to introduce the student to the planning, buying and selling aspects of the ready-to-wear fashion industry. Whilst the course has a strong business orientation, it also places strong emphasis on the creative process of product development; from inception of the range, to manufacturing, through to fashion marketing and promotion. Through these diverse areas, students will develop a keen understanding of the design elements of the fashion industry but will also have a firm grasp of the key aspects of the business environment of fashion buying & merchandising. Our work experience programme offers students the opportunity to further develop their skills in this area.

**Awarding Body:**

QQI – Business Studies Award Level 5 5M2102

Minimum Entry Requirements:

Leaving Certificate/Leaving Certificate Applied or equivalent standards of education. Exemptions may be granted to mature students. All entry is subject to interview.

**Subjects:**

Fashion Buying & Merchandising including:

Range Planning

Customer Profiling

Fashion Advertising & Promotion

Retail Display

The Internet

Business Administration Skills

**Learning Outcomes:**

Spreadsheet Methods

-Product Mix

-Fashion Forecasting

-Fabric & Textiles

-History of Fashion & Costume

-Garment Construction & Production

-General

-Design Skills

-Communications